

Celebrating 30 Years

2018 Fall/Winter Newsletter



Communicating through Puppetry

THE CONCERNED KIDS CELEBRATING 30 YEARS

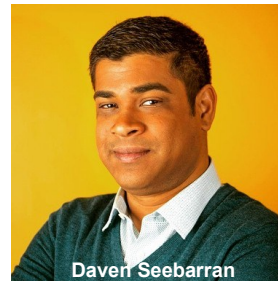
Providing Interactive Educational Puppetry

The Concerned Kids Charity of Toronto



Having devoted more than 30 years to the charitable sector, our **Executive Director Tinda Holland** (70 years young) has decided that retirement is in the cards. Tinda has navigated **The Concerned Kids (TCK)** through some challenging times these past five years. With her dedication and tenacity, however, the charity has grown by leaps and bounds operationally, financially and with its Interactive Educational Programs, which saw TCK grow from three to 13 programs. Under Tinda's direction, TCK went from **82 performances in 2014 to 505 performances during the 2017-18 school year**, witnessed by **17,265 students**.

After a wide search, having interviewed more than 30 talented candidates, TCK is pleased to welcome its new ED, **Daven Seebarran**. Daven comes to us with great credentials and a heartwarming enthusiasm for our cause. Tinda sees a fantastic future with Daven at the helm. She has agreed to remain as Ex-Officio ED to ensure a smooth transition. Tinda and Daven's combined efforts over the next few months will focus on supporting the charity's fundraising efforts.



Daven Seebarran

Other news: **Douglas Hurst** has a new title, **Program Director**, and **Courtney Lamanna** has become TCK's **Resident Puppeteer**. Congratulations to both!



TEE Off 4 The Concerned Kids, at the **Lebovic Golf Club** held June 26, 2018, was a tremendous success. With **Title Sponsor: Lebovic Family Foundation**, add to that **64 golfers**; 1 cart sponsor - **BMW Newmarket**; 4 hole sponsors - **Blackstone Energy Services, Canadian Back Institute (CBI), Korn Ferry, Baynes + Baker Menswear**; numerous donors; and a **Live and Silent Auction**, TCK netted **\$49,597**...not bad for a little charity with big dreams. Special Thanks to our **Salesforce.com Volunteers!!**

NEXT YEAR'S DATE:
Tuesday June 25, 2019

Programs for 2018/19 school curriculum

The Concerned Kids created **10 new programs over the past four years**: Mental Health, Healthy Kids, Cyberbullying, Vandalism / Graffiti Prevention, Accepting Differences (Physical / Developmental / Autism Spectrum Disorder), and Understanding Consent (respecting personal boundaries/forming healthy relationships).

New Program for 2019

We have another new program for the 2018/2019 School Year:

"Gender Expression and Different Kinds of Families", supported by **TD Bank Group** with an infusion of **\$6,000**.



TD has been providing financial support to The Concerned Kids since 2002.

Our newest funder, The Robert Kerr Foundation, is endorsing the expansion of our school bookings from 77 in 2017/18 to 100+ for the 2018/19 school season, with a **\$10,000** gift that will also help augment more paid hours for Resident Puppeteer Courtney Lamanna.

ROBERT KERR FOUNDATION

The Concerned Kids is very appreciative of its continued support from **Great-West Life, London Life, Canada Life** for another three year commitment of **\$10,000** each year. This wonderful partnership dates back to 2007.



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The Concerned Kids is always actively reviewing its current scripts to make sure they remain relevant. Its **"Peer Pressure and Substance Abuse Program"** has been revamped with a focus on the recent legislation in cannabis.

The Festive Holiday Season is fast approaching and **The Concerned Kids** welcomes your financial support! Log on to our charitable website and click on the **DONATE** icon...it is that simple. The average cost for a half-day or full-day school performance is **\$542**, yet the charity only charges a **travel fee of \$75**. TCK is looking to reach 100 schools for the 2019 season, increasing its audience base to 20,000 students.

Help us reach that goal!



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CELEBRATING 30 YEARS

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educating children through the
uniquely engaging art of puppetry

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The Lebovic Family Charitable Foundation; Harvey Kalles; Peak Performance; TCK Puppeteers

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Wayson Choy

Celebrated Canadian Author

Executive Director: **Daven Seebarran**

The Concerned Kids Charity of Toronto

Ex-Officio Executive Director: **Tinda Holland**

The Concerned Kids Charity of Toronto